



## 2018-19 ADVERTISING OPPORTUNITIES



### Support MYS and promote your organization during our 2018-19 Season

#### Student Handbook

**Ad Copy due July 30, 2018**

Our student handbook is distributed to each of our 375 members and their families.

#### Concert Program 1 – November 11, 2018

**Benson Great Hall, Saint Paul**

**Ad Copy due October 5, 2018**

The 2018-19 season kicks-off with performances by all four of our talented orchestras.

#### Concert Program 2 – February 10, 2019

**Orchestra Hall, Minneapolis**

**Ad Copy due December 14, 2018**

Our Winter Concert will feature the winner of our annual student Symphony Solo Competition.

#### Concert Program 3 – April 28, 2019

**Orchestra Hall, Minneapolis**

**Ad Copy due March 29, 2019**

The final concert will reflect the amazing progression of our fine musicians.

#### Scandinavia Send Off – June TBD

**TBD, Minneapolis**

**Ad Copy due May 10, 2019**

The Scandinavia Send-Off features a preview of Symphony Orchestra's repertoire for their tour to Finland, Estonia and Latvia

#### About MYS

For over 45 years MYS has enriched the lives of talented K-12 orchestral musicians. Our students perform professional-level orchestral repertoire at three concerts per season at some of the Twin Cities' premier concert venues. Approximately 1,500 audience members, comprised of student groups, professional musicians, music educators, families, and arts advocates attend each of our concerts.

Our publications consist of professionally printed 60lb. glossy stock full-color covers and high quality black and white pages, saddle stitched to create a 5.5" x 8.5" booklet.

#### **RATES**

##### Inside Pages

##### **Large Ad**

\$220 per publication, 5" x 8" vertical

##### **Small Ad**

\$150 per publication, 3.875" x 5" horizontal

##### **Season Package**

\$750 total, 5" x 8" vertical

Student Handbook and 3 concert programs

##### **Best Deal Package**

\$900 total, 5" x 8" vertical

Student Handbook, 3 concert programs and Scandinavia Send Off program

##### **Premium Placement: Color Ads**

##### **Inside Front, Inside Back, or Back Cover**

\$950, 5" x 8" vertical (no bleed)

Student handbook and 3 concert programs.

Inside front, inside back, or back cover.

***First come, first served. Cover pages are printed in color.***

**Special note:** As a cost-saving effort, we print cover pages once per season, **so we are not able to swap out inside front, inside back, or back cover pages for each concert program.** However, we are able to run a separate cover page ad in our student handbook.

##### **Ads must be formatted as a high quality PDF and**

**e-mailed to:** [ebradt@mnyouthsymphonies.org](mailto:ebradt@mnyouthsymphonies.org).

**Questions?** Please contact Emily Bradt, Communications Coordinator, at [ebradt@mnyouthsymphonies.org](mailto:ebradt@mnyouthsymphonies.org).

## Your Contact Information & Ad Placement(s)

Organization: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

	Large \$220 (5" x 8" Vertical)	Small \$150 (3.875" x 5" Horizontal)
<b>Student Handbook</b> Ad copy due July 30, 2018		
<b>Concert Program #1: November 11, 2018</b> Ad copy due October 5, 2018		
<b>Concert Program #2: February 10, 2019</b> Ad copy due December 14, 2018		
<b>Concert Program #3: April 28, 2019</b> Ad copy due March 29, 2019		
<b>Scandinavia Send Off: June TBD</b> Ad copy due May 10, 2019		
<b>TOTAL:</b>		

### MYS Advertising Checklist

- I have marked preferred size(s) and issue(s) on the chart above  
 I have enclosed complete payment      OR       Bill me later

Charge Credit Card number: \_\_\_\_\_ Exp: \_\_\_\_\_

- I will email a digital copy to      OR       Use my ad from last year  
 ebradt@mnyouthsymphonies.org

**Note: Ad copy must be in high quality PDF format**

### Return this form and payment to:

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